**CIT230: Temple Inn & Suites Website Plan**

SITE DISCRIPTION

The Temple Inn & Suites is a full-service hotel chain headquartered in Bethesda, MD. The website will provide company information; services page, reservation and booking site, temple information page, and an information links for other events that you can have at the Inn locations. The page will provide all the necessary links so that a person can research, decide, and book an event or stay at any of their locations throughout the world.

SITE NAME

templeinandsuites.com

PURPOSE OF SITE

**Main purpose:**

Research, decide, and book an event or hotel site at one of their many locations around the world.

**Secondary purpose:**

Information about the company, their worldwide sites; temples around that their Inn’s are located.

TARGET AUDEINCE

**Who:** Website viewers and audience will be generally for those who are members of The Church of Jesus Christ of Latter Day Saints. The company caters and targets members of the church as the theme of their Inn and rooms are modeled after their church temples around the world.

**Age:** 45 to 75

**Technology:** This website can be viewed on any device that allows internet access. There will be a modified version for small iphones and other SMART devices.

**Motivation:** Patrons of The Church of Jesus Christ of Latter Day Saint temples often travel long distances. The site will provide them with a comforting place to book their hotel or event and know that they will be well cared for both on the site and at the sites.

SITE MAP

HOME

FOOTER

About us

Services

Reservations

Temple & Hotel Sites

Bookings Page

History

Inn & Suite

Locations

Full-time Missionaries

Contact Us

Reception Information/

Bookings

Temple Locations

COLOR SCHEME

|  |  |
| --- | --- |
| SITE HEADER |  |
| PRIMARY NAVIGATION |  |
| HOVER NAVIGATION |  |
| CLICKED NAVIGATION |  |
| FOOTER NAVATION |  |
| HEADER 1 |  |
| HEADER 2 |  |
| PARAGRAPH TEXT |  |

WIREFRAME- HOMEPAGE & SMART DEVICES

